

## Governor's Industrial Safety and Health Conference

### Advertising in the 2010 Conference Program

Fill out the Advertising Form provided below to purchase a print advertisement for this year's conference program. Select the size ad you want and prepare your ad according to the specifications provided on the **reverse side**.

We must receive this form, your advertisement and full payment by **August 11, 2010**, for the lower rate. We will accept ads after **August 11, 2010**, but the cost is higher. See the form below for ad sizes and prices.

*Ad space will be sold on a first-come, first-served basis. Please call Brandi Greenfield at 360-902-5505 to find out whether specific ad space is still available.*

*Ads cannot be accepted after August 23, 2010.*

## Governor's Industrial Safety and Health Conference

### Advertising Form

Company: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ Mail Stop: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check the Ad You Want	Advertisement Size/Location	Ad and payment received by 08/11/2010	Ad and payment received by 08/23/2010
<input type="checkbox"/>	Full page, 4-color outside back cover	\$600.00	\$675.00
<input type="checkbox"/>	Full page, inside front cover	\$200.00	\$250.00
<input type="checkbox"/>	Full page, inside back cover	\$200.00	\$250.00
<input type="checkbox"/>	Full page, inside the program	\$150.00	\$187.50
<input type="checkbox"/>	Half-page, inside the program	\$80.00	\$100.00
<input type="checkbox"/>	Quarter page, inside the program	\$50.00	\$62.50

Please mail full payment for the ad specified to: GISHAB, 100 Andover Park West, Suite 150-289, Tukwila, WA 98188. Camera-ready artwork must be e-mailed to greb235@lni.wa.gov.

Amount Enclosed: \_\_\_\_\_ (check or money order only)

Signature \_\_\_\_\_

Date \_\_\_\_\_



Full Page  
Size = 7.5" x 10"

## Governor's Industrial Safety and Health Conference Advertisement Template

**USE THIS TEMPLATE TO ENSURE THAT YOUR AD IS SIZED CORRECTLY.**

### Technical Specifications for Ad Copy

- Ad dimensions must correspond to the specified ad size.
- 4-color back page option must be supplied in CMYK color mode.
- Microsoft files (Word, PowerPoint) should be converted to PDFs, if possible.  
Electronic copy can be provided in any of the following formats: PDF, TIF, EPS.
- Hard copy ads must be supplied in camera-ready condition.  
Laserprint copy accepted. Please do not send inkjet copy.

Half Page  
Size = 7.5" x 5"

Quarter Page  
Size = 3.75" x 5"

Quarter Page  
Size = 7.5" x 2.5"